

**WHAT IS CLAIMED IS:**

1. An image sending apparatus, comprising:  
a device which causes a desired movie file to be specified;  
a device which creates a general-purpose animation image file from the specified movie file; and  
a device which sends the animation image file.
2. The image sending apparatus as defined in claim 1, further comprising a communication device capable of two-way communication with a portable terminal.
3. The image sending apparatus as defined in claim 1, further comprising a device which causes a reproduction range of the specified movie file to be specified.
4. The image sending apparatus as defined in claim 3, further comprising a communication device capable of two-way communication with a portable terminal.